

KANDASWAMI KANDAR'S COLLEGE, VELUR, NAMAKKAL (DT)-638182
PG & RESEARCH DEPARTMENT OF ECONOMICS
REPORT OF ONE DAY SEMINAR ON

**DIGITAL ECONOMY AND INCLUSIVE GROWTH IN INDIA: PATHWAYS TO
EQUITABLE DEVELOPMENT**

The PG & Research Department of Economics, Kandaswami Kandar's College, Velur, in association with the Internal Quality Assurance Cell (IQAC), successfully organized a One Day Seminar on **“Digital Economy and Inclusive Growth in India: Pathways to Equitable Development”** on 11th February 2026 at the Kanagasabapathi Seminar Hall.

The seminar was graced by eminent academicians as resource persons: **Dr. S. Jagadees Pandi**, Associate Professor & Head, Department of Economics, Government Arts College (Autonomous), Karur; **Dr. A. Palanisami**, Associate Professor of Economics, Government Arts College (autonomous) Salem-7 and **Dr. R. Revathi**, Assistant Professor of Economics, Erode Arts and Science College (Autonomous).

The programme was organized with the objective of creating awareness and fostering deeper understanding among academicians, researchers, and students about the transformative role of the digital economy in India. It aimed to explore how digital innovations, financial inclusion, technological advancements, and policy initiatives can promote inclusive growth and ensure equitable development across diverse sections of society. The seminar provided valuable insights into the opportunities, challenges, and future pathways for strengthening India's digital economic framework in achieving sustainable and inclusive progress.

Release of Seminar Proceedings

As a significant academic milestone of the event, the seminar proceedings were formally released during the inaugural session by the Principal of Kandaswami Kandar's College. The first copy of the proceedings was received by all the distinguished resource persons. The publication of the proceedings represented a valuable compilation of scholarly insights, research

perspectives, and academic deliberations presented during the seminar. It stands as an important academic record that promotes knowledge dissemination, encourages research engagement, and contributes meaningfully to the ongoing discourse on digital economy and inclusive growth in India.

A total of 230 participants, comprising academicians, researchers, and students from our institution as well as various other institutions, actively participated in the seminar.

The seminar commenced with invocation followed by Lightening the Lamp. The welcome address was given by **Dr.P.Loganathan**, Associate Professor & Head, PG & Research Department of Economics. The inaugural session was presided over by **Dr.P.Santhi**, Principal, Kandaswami Kandar's College, Velur.



Dr. S. Parvathi, Associate Professor Economics and Organizing Secretary of the Seminar, formally introduced the theme of the seminar. **Dr. S. Jagadees Pandi**, Associate Professor & Head, Department of Economics, Government Arts College (Autonomous), Karur, delivered the Special Address. In his address on **“Employment Opportunities in the Digital Era,”** he highlighted the transformative impact of digitalization on the labour market. He emphasized the emergence of new-age careers in areas such as fintech, e-commerce, data analytics, digital marketing, artificial intelligence, and platform-based services. He also underscored the importance of digital skills, continuous learning, and adaptability to meet the evolving demands

of the modern economy. Further, he stressed that inclusive digital policies, skill development initiatives, and entrepreneurial innovation are essential to ensure that the benefits of the digital revolution reach all sections of society, thereby promoting sustainable and inclusive employment growth.

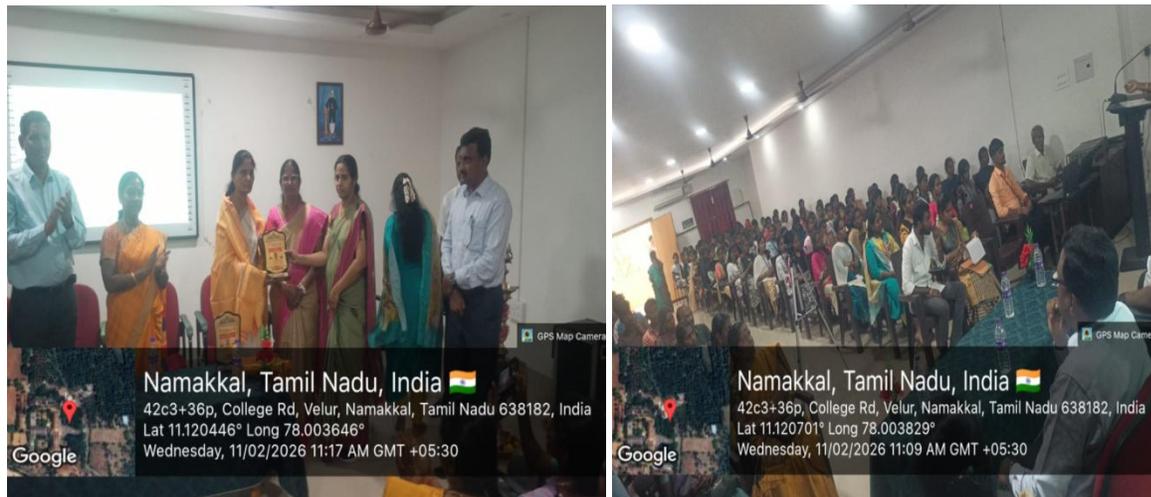
The Technical Session commenced at 11.30 a.m. under the chairmanship of **Dr. A. Palanisami**, Associate Professor & Head, Department of Economics, Associate Professor of Economics, Government Arts College (autonomous) Salem-7, Erode. He delivered the lead lecture of the session and subsequently presided over the paper presentations, facilitating meaningful academic interaction and offering valuable observations to the presenters.



In his thought-provoking address on **“Artificial Intelligence and Inclusive Sectoral Growth: Opportunities and Challenges,”** he eloquently explained how Artificial Intelligence is reshaping the contemporary economic landscape. He highlighted its transformative impact across vital sectors such as agriculture, manufacturing, healthcare, education, and financial services, emphasizing its potential to enhance productivity, improve service delivery, and generate innovative employment opportunities.

At the same time, he critically examined the challenges linked to AI adoption, including widening skill gaps, digital inequality, ethical dilemmas, and concerns surrounding data security and governance. He underscored the necessity of progressive policy frameworks, strengthened

digital infrastructure, and comprehensive skill development programmes to ensure that technological advancement leads to balanced and inclusive sectoral growth.



The second technical session commenced at 2.00 p.m. and was led by **Dr. R. Revathi, Assistant Professor of Economics, Erode Arts and Science College**. She delivered a comprehensive lecture on **“Rural Digital Transformation and Agricultural Development in India: From Debt and Distress to Dignity and Empowerment.”** Following her address, she chaired the paper presentation session, during which scholars presented their research findings, fostering meaningful academic discussion and exchange of ideas. The paper presentations covered diverse dimensions of the digital economy and inclusive growth, offering multidisciplinary perspectives on contemporary economic transformation. These varied research contributions generated insightful findings that enriched academic understanding and highlighted practical pathways for equitable and sustainable development.

In her lecture, she elaborated on the transformative impact of digital technologies on rural economies and the agricultural sector. She explained how digital initiatives have improved farmers’ access to institutional credit, real-time market information, crop insurance schemes, direct benefit transfers, and various e-governance services. She emphasized that digital inclusion plays a vital role in minimizing the exploitation of farmers by intermediaries, enhancing price transparency, and promoting financial and digital literacy among rural populations.

Dr. Revathi also highlighted the significance of precision farming, digital marketplaces, mobile-based advisory services, and agri-tech innovations in increasing productivity and ensuring income stability for farmers. She concluded by underscoring that strong policy support, robust rural digital infrastructure, and continuous skill development are essential to transform Indian agriculture into a sector marked by dignity, empowerment, and sustainable growth.

The seminar culminated in a well-organized Valedictory Session. **Dr. S. Parvathi**, Associate Professor Economics and Organizing Secretary of the Seminar, Kandaswami Kandar's College, presented a comprehensive report highlighting the key deliberations, insights, and academic contributions of the day.

During the feedback session, participants expressed their appreciation for the relevance of the theme, the depth of the deliberations, and the enriching academic interactions. The seminar was widely acknowledged as informative, timely, and intellectually stimulating.

Certificates were distributed to all participants in recognition of their active involvement. The programme formally concluded with a heartfelt Vote of Thanks delivered by **Dr. N. Sayira Banu**, Assistant Professor of Economics, Kandaswami Kandar's College, P. Velur, Namakkal, who expressed gratitude to the resource persons, organizers, participants, and support staff for their valuable contributions. The event came to a dignified close with the rendition of the National Anthem.

Overall, the seminar proved to be highly impactful, successfully achieving its objectives and providing meaningful insights into the evolving dimensions of the digital economy and inclusive growth in India.